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FOR IMMEDIATE RELEASE

The Shops at Wailea Hosts Halloween Festivities

A Spook-tacular Evening Featuring Treats, Costume Contests, Prizes and More!

Wailea, Maui, Hawaii – (Sept. 26, 2017) The Shops at Wailea is excited to announce Keiki Halloween at The Shops on Sunday, October 29, 2017 from 3 – 6pm. The event features a keiki and pet costume contest, prizes and a special trick-or-treat.

"We created this free event for the entire ohana (family) to enjoy Halloween festivities," said Brian Yano, General Manager of The Shops at Wailea. "This fun event welcomes grandparents, parents, children and even pets to participate in a costume contest and trick-or-treat in style."

Families and their children are invited to The Shops beginning at 3pm for costume contest registration. The contest begins at 4pm and judges will award the winners at 5:30pm with prizes. Contest categories include:

- Keiki, Ages 0-2 Years
- Keiki, Ages 3-5 Years
- Keiki, Ages 6-10 Years
- Ohana (Family)
- Pets

After the contest, families and children are invited to stroll The Shops for a special trick-or-treat in their costumes.

In a continued effort to give back to the community, The Shops at Wailea supports a different Maui nonprofit each month with sixty percent of the special event parking fees going back to the nonprofit. A portion of the parking proceeds from Keiki Halloween will benefit Women Helping Women, a local Maui non-profit dedicated to ending domestic violence. The four-hour special event parking voucher is available for \$5 and can be purchased at the non-profit's parking table.

For a complete calendar of events, activities and entertainment, please visit our website at TheShopsAtWailea.com and connect with us on [Facebook](#), [Instagram](#) and [Twitter](#).

About The Shops At Wailea:

The Shops at Wailea is Maui's premier shopping and dining destination with more than 70 distinct boutiques, shops, restaurants and galleries. It is nestled in the heart of Wailea Resort at 3750 Wailea Alanui Drive and is managed by The Festival Companies. The Shops at Wailea is open daily from 9:30am to 9:00pm and offers free parking for the first hour and validated parking with a purchase for the next three hours; then standard rates apply at \$6 an hour or \$3 for every 30 minutes. For more information, visit our website at www.TheShopsAtWailea.com or call (808) 891-6770. Follow @ShopsAtWailea on Instagram and Twitter and "Like" us on Facebook.

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