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J. McLaughlin Debuts First Hawaii Store at The Shops at Wailea
Classic American Brand Brings World-Class Signature Collection to Maui

Wailea, Maui, HI (September 20, 2019) – The Shops at Wailea unveils another exclusive as J. McLaughlin, the classic American clothing brand, debuts its first Hawaii store at the premier shopping center on September 20, 2019. New-York based J. McLaughlin has been delivering its signature style rooted in the tradition of sport, work, and play since 1977. Located on The Shops' upper level fashion wing the 1,400-square foot J. McLaughlin store will showcase a distinctive collection of modern classic resort clothing for men, women, and children. Renowned for classic clothes with contemporary relevance, each store is unique and specifically designed to embody its locale's environment, color, and character.

"We couldn't be more pleased to introduce an American original brand and retail concept that is new to Maui," said Lori Jones, Vice President of Portfolio Leasing for The Festival Companies, the management company of The Shops at Wailea. "Adding J. McLaughlin to The Shops' directory of first-to-market merchandisers goes hand in hand with our strategy to continually expand our offerings and elevate the shopping experience."

The Maui store, designed in partnership with Doug Larson of New York-based Larson Architecture Works, incorporates the tradition of great American resorts while celebrating the island vacation spirit. Design features include pale blue walls, a whimsical tent-style striped ceiling, white-washed cabinetry with porch-inspired detailing, wide plank oak floors plus turquoise and sand-woven carpeting.

The new store will feature an exclusive, only-on-Maui collection of colorful floral and geometric print dresses, jackets, tops and other items designed by Kevin McLaughlin, co-founder and creative director.

"Ever since we opened our first store in New York in 1977, we've always designed timeless clothing that reflects our customers' unique sense of style," says McLaughlin. "Inspired by the vivid colors and patterns of the tropics, our exclusive travel-ready fabrics and signature silhouettes are perfect for the relaxed Maui lifestyle."

About J. McLaughlin

Founded in New York in 1977 by brothers Jay and Kevin McLaughlin, J. McLaughlin is an American clothing brand with more than 140 stores in charming communities from New York to Maui, Hawaii. While every store is unique, each one reflects the company's passion for classic style, enduring quality and impeccable service. To view the complete collection for women, men and children, visit jmclaughlin.com.

About The Shops at Wailea

The Shops at Wailea is Maui's premier shopping and dining destination with more than 70 distinct boutiques, shops, restaurants and galleries. It is nestled in the heart of Wailea Resort at 3750 Wailea Alanui Drive and is managed by The Festival Companies. The Shops at Wailea is open daily from 9:30am to 9pm and offers free parking for the first hour and validated parking with a purchase for the next three hours; then standard rates apply at \$6 an hour or \$3 for every 30 minutes. For more information, visit our website at www.theshopsatwailea.com or call (808) 891-6770. Follow @TheShopsAtWailea on Instagram and @ShopsAtWailea on Twitter and "Like" us on Facebook.

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