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## FOR IMMEDIATE RELEASE

### **The Shops at Wailea Adds Two New Exclusive Boutiques** *Welcomes Imrie and TINA Stephens, Both Specializing in Women's Apparel*

**Wailea, Maui, Hawaii** – (January 5, 2018) The Shops at Wailea welcomes two new clothing stores: Imrie and TINA Stephens, adding to their collection of luxury brand shops. The two exclusive boutiques specialize in women's apparel and comfort wear.

Imrie showcases a collection of classic but chic clothes like tops, dresses, jumpsuits, pants, shorts, and skirts plus accessories ideal for life on the move and especially on the beach. Founded by three sisters and their mother in 2005, Imrie originated in West Hampton and has since grown to a total of four locations including those in Paia, Montauk, and St. Barth in the Caribbean. Imrie's comfortable and well-tailored women's wear includes new arrivals that are feminine and elegantly crafted with stonewashed silks, Japanese crepes, and linen Tencel blends. Added to their wide collection is their fashionable swimwear line, which boasts of bathing suits made with quality Italian microfiber, as well as their children's collection, Little Imrie. Accessories include unique jewelry pieces, intended for comfortable wear (not just for show) and combine James Colorusso ergonomic designs and organic pieces with the best quality leather and Tahitian black pearls from Terre Mer creator Jessica Ruffie. Imrie is located on the upper level next to Gucci and National Geographic Fine Art Galleries.

TINA Stephens, the leading retailer of the Tees by Tina fashion brand, unveils travel friendly lifestyle wear. TINA Stephens features the perfect tees and tops that are ultra-comfortable, lightweight, and versatile. The collection, which also includes bottoms, dresses, skirts, leggings, active and maternity wear, features apparel that is expertly crafted using seamless technology and a unique blend of the softest yarns with incredible memory, retaining original shape regardless of size. TINA Stephens also features a wide selection of simple and sophisticated pieces such as breezy, flowing tunics and shirtdresses that women can easily integrate into their wardrobes for an instantly pulled together style. Their Sabrina Travel Pant is also perfect for women wanting to look relaxed and effortlessly polished.

"My mission with every TINA Stephens boutique is to provide travel friendly lifestyle clothing that has a unique point of view on modern casual style," said Tina, the owner and designer. "Our new boutique at The Shops at Wailea will cater to the needs of visitors and full-time residents alike with a range of clothing perfect for both island wear and travel to every and any destination."

The new retail shop of TINA Stephens, located on the upper level of The Shops at Wailea next to the ABC Store, has wardrobe consultants available to assist shoppers.



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More information on Imrie can be found online at <https://imrieindustries.com/>. To learn more about TINA Stephens, visit [www.ShopTINASStephens.com](http://www.ShopTINASStephens.com).

For a complete listing of stores, events and entertainment, please visit [www.TheShopsAtWailea.com](http://www.TheShopsAtWailea.com) and connect on [Facebook](#), [Instagram](#) and [Twitter](#).

**About The Shops at Wailea:**

The Shops at Wailea is Maui's premier shopping and dining destination with more than 70 distinct boutiques, shops, restaurants and galleries. It is nestled in the heart of Wailea Resort at 3750 Wailea Alanui Drive and is managed by The Festival Companies. The Shops at Wailea is open daily from 9:30am to 9pm and offers free parking for the first hour and validated parking with a purchase for the next three hours; then standard rates apply at \$6 an hour or \$3 for every 30 minutes. For more information, visit our website at [www.TheShopsAtWailea.com](http://www.TheShopsAtWailea.com) or call (808) 891-6770. Follow [@TheShopsAtWailea](#) on Instagram and [@ShopsAtWailea](#) on Twitter and "Like" us on Facebook.

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